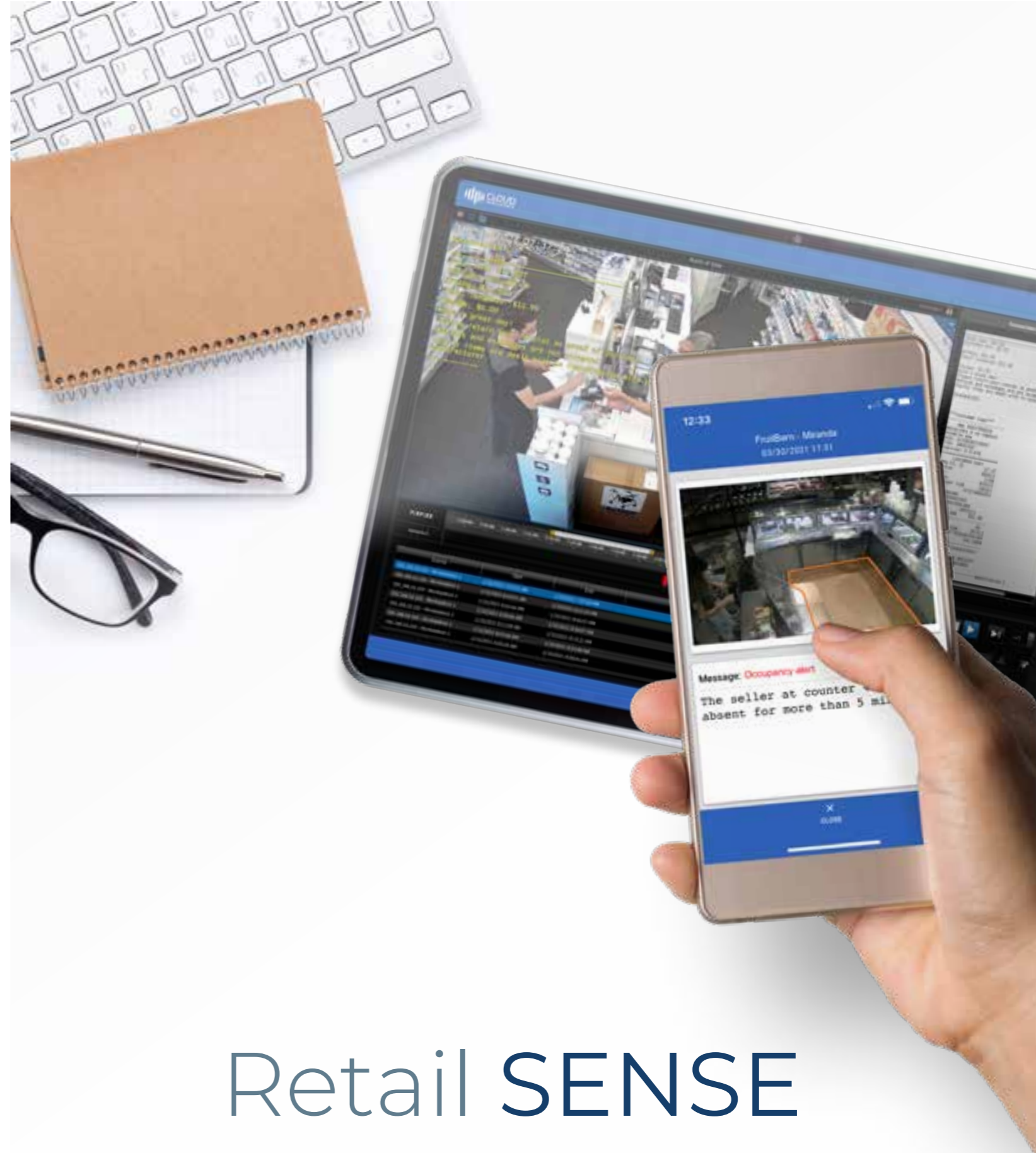




## Retail SENSE

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cloudintelligence.com.au  
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# Retail SENSE

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Verified Business Events  
Intelligent Solutions for **SMB's**

AI Integrated: CCTV | POS | Payments | Video | Instant Alerts



# Automated Business Management

## **The Silent Manager**

Always present. Always watching.

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Equip yourself and your managers with powerful AI driven hardware and software to manage your business more effectively

Revolutionise the way you do business, make smarter business decisions by combining business technologies on one platform to:

- Increase efficiency & productivity
- Track speed of service delivery
- Improve employee training
- Track customer habits
- Increase staff safety
- Manage shrinkage

And more.

WHAT IS YOUR TIME WORTH?



# Key Business Performance Data

Delivered in real-time

View customised, critical information on your businesses performance, live from anywhere in the world.

One-Click reporting at your fingertips. Instant data integration across multiple platforms, services and technologies to deliver real-time business analytics.

Easily Analyze:

- POS Terminal usage Analysis
- Customer Abandonment
- Inventory Management
- Litigation Exposure
- Customer service
- Customer counts
- Staff Scheduling
- Speed of service
- Audio Analytics
- Compliance





# Real Time Fraud Detection

Receive instant alerts when any number of business events are detected. Create your own custom events

- Alerts to mobile

Customisable Push Notifications

- Cancelled Transaction

- Discounts

- Refunds

- Sweethearting

- Cash Sale

- Specific SKU

- Custom Alerts

Scriptable from any recieved data



Source	Type
192.168.10.103 - Workstation 1	1/15/
192.168.10.103 - Workstation 1	Void 1/15/
192.168.10.103 - Workstation 1	1/15/
192.168.10.103 - Workstation 1	1/15/
192.168.10.103 - Workstation 1	Refund 1/15/
192.168.10.103 - Workstation 1	Refund 1/15/
192.168.10.103 - Workstation 1	



# Retail Artificial Intelligence

Applying smart analytics to your customers

Know Your Customer and explore the vast potential of smart analytics at your fingertips

- Customer flow data direction analyses
- Customer Mood on entry and exit
- Customer category detection with alerts eg. VIP
- Height, tailgating, U-turns on entry
- Member identification
- Staff Engagement with customers
- Average stay time
- Conversion rates
- Product awareness

Custom Video Analytics with AI are used to enhance the customer experience, give a merchant secure private offline data to measure customer interactions, employee effectiveness and enhance loss prevention. These valuable data and video insights provide Intuition and Awareness with a negligible cost of ownership for store management.



Know Your Customer!



# Custom Event Reporting

Tailored reporting for any circumstance

View customised, critical information on your businesses performance, live from anywhere in the world.



## Make SENCE™ of your business



Cloud Intelligence proudly partners with SENCE Technologies platforms and services